

## HOUSTON FIRE DEPARTMENT PUBLIC INFORMATION OFFICE MEDIA ALERT

FOR IMMEDIATE RELEASE February 21, 2008 Contact: Captain Homero Ponce-Lopez, 713-891-0977

## Massive Smoke Alarm Installation, Saturday

WHAT: The Houston Fire Department, Community Emergency Response Team (CERT) members and Citizens' Fire Academy alumni will conduct a massive smoke alarm installation in southeast Houston.

WHEN: Saturday, February 23, 2008, from 9 a.m. to 1 p.m.

WHERE: Volunteers will meet at Fire Station 46, 3902 Corder at Scott and canvass the neighborhood from 9 a.m. to 1 p.m.

DETAILS: When it comes to smoke alarms, silence can be deadly. National and local statistics reflect this deadly silence with more than 50 percent of all residential fatal fires not having a working smoke alarm.

In an effort to prevent needless injuries and deaths, the HFD hopes to distribute and install several hundred smoke alarms in the homes of residences who could not otherwise afford or install one themselves.

For more information, citizens may visit the HFD website at <u>www.houstonfire.org</u> or call the HFD Public Affairs Office at 713-495-7900.